

Annual Conference 2025

Exhibition & Supporter Packages

3rd – 5th September 2025



2025 Sponsorship Packages

Click the links below for more information

1. **Exhibition Packages:** 48 packages - 3x2m, 2x2m
2. **Main Sponsorship:** 2 packages
3. **Gala Dinner:** 1 package
4. **Photography and Videography:** 1 package
5. **Conference Umbrellas:** 1 package
6. **Conference Hot Drinks Flasks:** 1 package
7. **Power Banks:** 1 package
8. **Conference Bags:** 1 package
9. **Welcome Dinner:** 1 package
10. **Conference Lanyards:** 1 package
11. **Bamboo Torch Keyring:** 1 package
12. **Gala Dinner Drinks Reception:** 1 package
13. **Gala Dinner Wine:** 1 package
14. **Delegate Notepads and Pens:** 1 package
15. **Conference App:** 1 package
16. **Multi-Tool:** 1 package
17. **Lunch & Refreshments:** 1 package
18. **Delegate Room Drop Gifts:** 1 package
19. **Exhibition Passport:** 1 package
20. **Speaking Opportunity:** Limited packages

Exhibition Packages

OVERVIEW

The exhibition at the AUE 2025 conference will take place at Newcastle University.

All stands will be in one space with catering provisions spread throughout, ensuring optimum exposure to the conference delegates.

Please note there will be a mixture of both 3x2m and 2x2m stands (48 packages available).



WHAT IS INCLUDED?

- Either a 2x2m or 3x2m plot
- The opportunity to meet delegates during the early evening reception on the Wednesday through to the conclusion of the conference on the Friday
- Attendance at plenary sessions on Thursday 4th and the morning of Friday 5th September (sessions dependent on capacity and availability)
- Wi-Fi access
- Power socket to your exhibition plot
- Two places for the Welcome Dinner on Wednesday 3rd September at a venue on campus, and the Gala Dinner on Thursday 4th September at The Biscuit Factory
- Refreshments and lunch for two people on Thursday 4th September and refreshments on Friday 5th September
- A 25-word company summary in the conference brochure, with an extended summary on the app

Main Sponsorship

(2 PACKAGES AVAILABLE)

OVERVIEW

This package offers exclusive opportunities for your organisation to achieve unmatched visibility and direct contact with the key decision makers in the sector, from universities throughout the UK.

WHAT IS INCLUDED?

- Exhibition space worth up to £4,500 - first choice of plot position
- All the benefits included within the exhibitor package
- Full page colour advertisement in the conference brochure
- Signage in and around the main conference venue and exhibition area
- Exposure on the delegate booking website
- Branding on conference collateral such as the brochure, badges, menus and email correspondence
- An inclusion in the delegate pack (which must be provided by the sponsor at least 2 weeks prior to the conference)
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Gala Dinner - Thursday

(1 PACKAGE AVAILABLE)

OVERVIEW

There is an opportunity to sponsor the Gala Dinner on Thursday 4th September at The Biscuit Factory. This dinner is attended by all delegates, exhibitors, gala dinner sponsors, senior figures from Newcastle University and invited VIP guests.

WHAT IS INCLUDED?

- Company logo / branding prominently displayed within the venue
- Acknowledgement of sponsorship and a 25-word company summary in the conference brochure, with an extended summary on the app
- Two tickets for your representatives to attend the dinner (if you are also exhibiting this will be in addition to the two representatives already attending)
- Web link to your site from the delegate conference website
- Specific dinner menu acknowledgement
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



There are three opportunities for sponsorship at the Gala Dinner (please see pages 12 and 13) that can be purchased as standalone packages, however we are also offering a multi-package price for all three packages, making you the sole sponsor of the Gala Dinner.

Photography and Videography

(1 PACKAGE AVAILABLE)

OVERVIEW

There is an opportunity to sponsor the videography and photography at the AUE 2025 event.

WHAT IS INCLUDED?

- Company logo on selected photos from the conference, which will be linked to the AUE website following the event
- Acknowledgement of sponsorship and a 25-word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Conference Umbrellas

(1 PACKAGE AVAILABLE)

OVERVIEW

All delegates will be given a branded umbrella, on which the sponsor's logo, along with the AUE logo, will be displayed. This sponsorship represents a great investment as key decision makers will undoubtedly take the umbrellas away for future use. As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.



WHAT IS INCLUDED?

- Company logo/branding on the umbrella
- Acknowledgement of sponsorship and a 25-word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September

Conference Hot Drink Flasks

(1 PACKAGE AVAILABLE)

OVERVIEW

Each delegate will receive a reusable flask in their delegate pack. This will be branded with your company logo, as well as the AUE logo. Tea and coffee will be available throughout for delegates to fill their flasks, and all attendees can take them home. This package has proven increasingly popular with delegates since many high street coffee chains have introduced waste-reduction initiatives, whereby they offer discounted hot drinks when customers bring their own cups! As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.

WHAT IS INCLUDED?

- Branded drink flasks for all delegates
- Acknowledgement of sponsorship and a 25-word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Power Banks

(1 PACKAGE AVAILABLE)

OVERVIEW

All delegates will be given a branded power bank in their delegate pack. On which the sponsor's logo, along with the AUE logo, will be displayed. As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.

WHAT IS INCLUDED?

- Branded power banks for all delegates
- Acknowledgement of sponsorship and a 25-word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Conference Bags

(1 PACKAGE AVAILABLE)

OVERVIEW

Each delegate will receive a bag, branded with your company logo, as well as the AUE logo. Your brand will be visible to delegates throughout the conference and beyond as they carry around their laptop, printed material, documents and their notes. As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.

WHAT IS INCLUDED?

- Company logo/branding on the bag itself
- Acknowledgement of sponsorship and a 25-word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Welcome Dinner

(1 PACKAGE AVAILABLE)

OVERVIEW

A welcome networking dinner is to be held on campus at Newcastle University on Wednesday 3rd September, for delegates, sponsors and exhibitors.



WHAT IS INCLUDED?

- Company logo / branding displayed on all tables in the form of tent cards
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Two tickets for your representatives to attend the dinner (if you are also exhibiting this will be in addition to the two representatives already attending)
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September

Conference Lanyards

(1 PACKAGE AVAILABLE)

OVERVIEW

All delegates, exhibitors and visitors will wear a lanyard at all times throughout the conference. As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.

WHAT IS INCLUDED?

- The sponsor's logo will be featured on the lanyard along with the AUE logo
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Bamboo Torch Keyring

(1 PACKAGE AVAILABLE)

OVERVIEW

Each delegate will receive a bamboo torch keyring in their delegate pack. This will be branded with your company logo, as well as the AUE logo. This torch is easy for delegates to keep as it comes on a keyring and can be clipped straight onto a keychain. As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.

WHAT IS INCLUDED?

- Branded torch keyring for all delegates
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September



Gala Dinner Drinks Reception

(1 PACKAGE AVAILABLE)

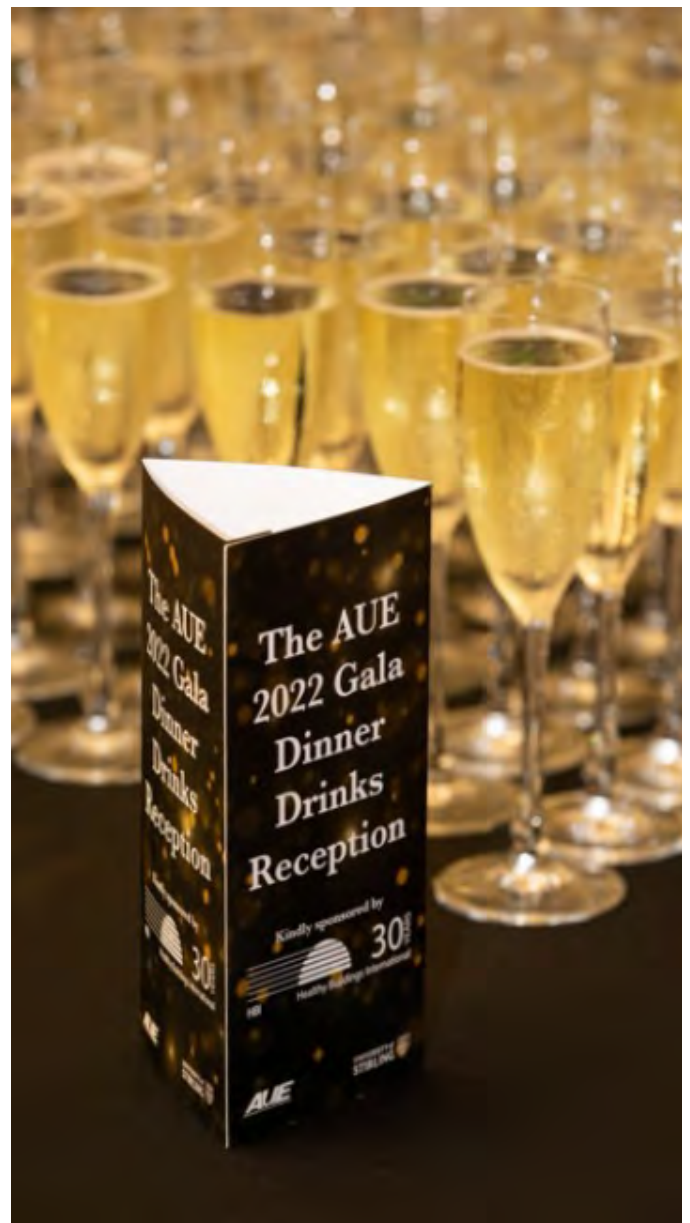
OVERVIEW

A fantastic opportunity to sponsor the drinks reception at the AUE Gala Dinner, taking place at The Biscuit Factory. It will be attended by all delegates, exhibitors, certain sponsors, senior figures from The Biscuit Factory and invited VIP guests.

WHAT IS INCLUDED?

- Company logo/branding displayed in the venue
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Specific dinner menu acknowledgement
- Two tickets for your representatives to attend the dinner (if you are also exhibiting this will be in addition to the two representatives already attending)
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September

There are three opportunities for sponsorship at the Gala Dinner (please see pages 3 and 13) that can be purchased as standalone packages, however we are also offering a multi-package price of £7,000 plus VAT for all three packages, making you the sole sponsor of the Gala dinner.



Gala Dinner Wine

(1 PACKAGE AVAILABLE)

OVERVIEW

The conference Gala Dinner will be taking place at The Biscuit Factory, on Thursday 4th September for delegates, sponsors and exhibitors.

WHAT IS INCLUDED?

- Company logo/branding on the wine list that features within all menus on the tables
- Branded tags on all the wine served
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Specific dinner menu acknowledgement
- Two tickets for your representatives to attend the dinner (if you are also exhibiting this will be in addition to the two representatives already attending)
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)
- Networking opportunity: Two company places per package to attend the delegate excursion of their choice, taking place on the afternoon of Wednesday 3rd September

There are three opportunities for sponsorship at the Gala Dinner (please see pages 3 and 12) that can be purchased as standalone packages, however we are also offering a multi-package price of £7,000 plus VAT for all three packages, making you the sole sponsor of the Gala dinner.



Delegate Notepad and Pen

(1 PACKAGE AVAILABLE)

OVERVIEW

Each delegate will receive a notepad and pen in their delegate pack. This will be branded with your company logo, as well as the AUE logo. As part of AUE's sustainability initiative, all items would be made from sustainable materials and/or be recyclable.

WHAT IS INCLUDED?

- A notepad and pen with your company logo on, along with the AUE logo
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)



Conference App

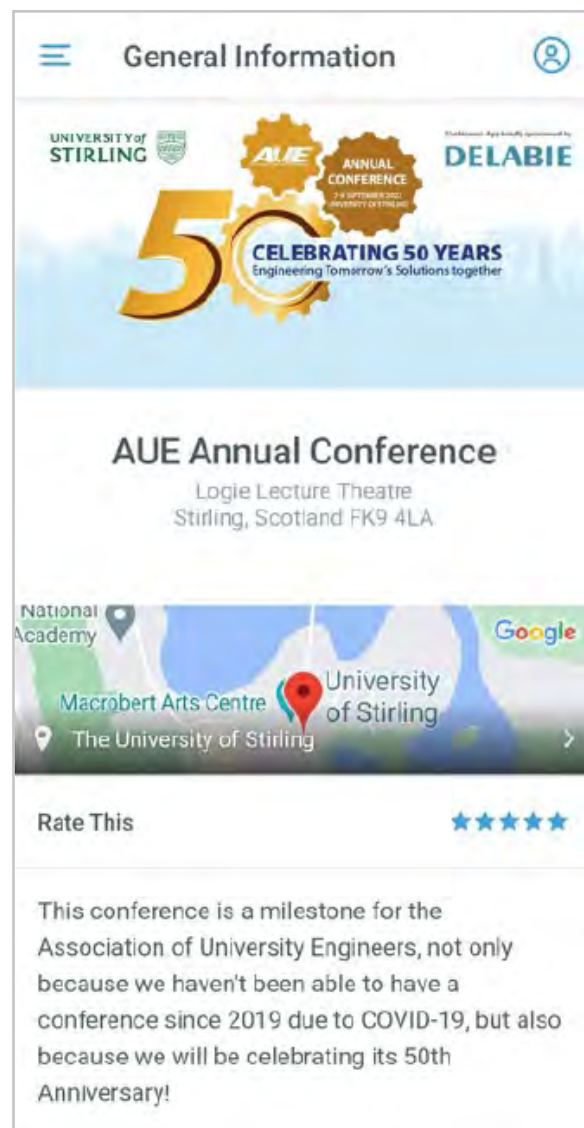
(1 PACKAGE AVAILABLE)

OVERVIEW

We had a high number of downloads at the 2024 conference. We will be doing significant promotion of the app prior to the event, as well as promoting throughout. The app will be available for attendees to download before the event, giving access to event information in advance of the conference. It will include the full programme, and company contact details, all of which will be available for a limited period after the event too.

WHAT IS INCLUDED?

- Company profile on the conference website and on the conference app
- Company branding within the app (bespoke logo will be created combining your logo with the conference branding)
- A dedicated page on the app, with links to a customised PDF and website
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure
- Acknowledgement of sponsorship on the delegate conference website with a link to company website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)



Multi-Tool

(1 PACKAGE AVAILABLE)

OVERVIEW

Each delegate will receive a multi-tool with keyring in their delegate pack containing a bottle opener, measuring tape and white LED. This will be branded with your company logo, as well as the AUE logo. This handy item will be a great takeaway for delegates to pop onto their keychain.



WHAT IS INCLUDED?

- The sponsor's logo will be featured on the multi-tool along with the AUE logo
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)

Lunch & Refreshments

(1 PACKAGE AVAILABLE)

OVERVIEW

There is an opportunity to sponsor the conference lunch and refreshment breaks on Thursday 4th and Friday 5th September. These will take place within the exhibition space.

WHAT IS INCLUDED?

- Company logo / branding prominently displayed within the exhibition space
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Acknowledgement of sponsorship on the delegate conference website with a link to your company website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)



Delegate Room Drop Gifts

(1 PACKAGE AVAILABLE)

OVERVIEW

A room drop of a 'gift' of your choosing will be made to each of the delegate's bedrooms. This opportunity will enable you to supply either a branded gift or a gift with a message that will reach each and every delegate. The sponsor will need to supply their chosen gift; however for a supplementary charge this can be sourced and arranged on the sponsor's behalf. Please note that the gift will need to be approved by and delivered to the conference organisers prior to the event.



WHAT IS INCLUDED?

- The branded gift in each of the delegate's bedrooms (to be supplied by sponsor)
- A branded note/flyer in each of the delegate's bedrooms (to be supplied by sponsor)
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)

Exhibition Passport

(1 PACKAGE AVAILABLE)

OVERVIEW

To help encourage delegates to visit as many exhibitors as possible, we issue all attendees with a 'Passport', to be stamped each time they visit an exhibitor. This went down extremely well with delegates and exhibitors at previous conferences, and it was noted by exhibitors that they felt this helped drive delegates around all of the stands, and so we will be bringing this back for 2025. Each exhibitor will have a sheet of stickers with their logo on to stamp the passports, and those delegates with 30 or more stickers will be entered into a draw to win a £500 voucher.

WHAT IS INCLUDED?

- Company logo/ branding prominently displayed on the Passport
- A page of text or an advert in the Passport (A6 in size)
- A photo opportunity in the exhibition space to present the winner with the prize, when the draw takes place on the Friday morning
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)



Speaking Opportunity

(LIMITED PACKAGES AVAILABLE)

OVERVIEW

Sponsors will be given the opportunity to apply for a speaking slot at the AUE 2025 Conference.

Please note that all applications for a speaking opportunity must include the following;

- Proposed speakers
- Proposed session title
- Proposed session outline
- Proposed learning outcomes



WHAT IS INCLUDED?

- A 45-minute speaking slot within the conference programme
- Acknowledgement of sponsorship and a 25 word company summary in the conference brochure, with an extended summary on the app
- Web link to your site from the delegate conference website
- Delegate list one week prior to the event (in accordance with GDPR, this will only include details of delegates who have opted in)

TOPICS

After the 2024 Conference, we gathered feedback from delegates about what topics they would like to see in the future. We have provided a list of those topics below so you can see what will be of interest to the delegates.

- Sustainability, smart campus, heritage building improvements and new technologies
- Engineering compliance, the difference between management and operations
- Resilience to Climate change (severe weather, in all its forms including the threat from local fires). Resilience / capacity of local HV network to support electrification. Design considerations e.g. external temp rating for A/C units and chillers. Is 35°C enough or should we increase up to 40°C, accepting the much higher capital costs etc.?
- Quality Management Systems in universities, and the best methods for implementation
- BMS & monitoring
- Energy and carbon costs
- University Standards - Are these detailed enough?
- Sustainability and resilience of services
- Future of IOT and condition-based maintenance

Interested?

WHAT HAPPENS NEXT?

Let us know by the following the instructions below-

- If you are interested in any of the listed packages, please email annabel@yourvision-events.com stating which package/s you are interested in.
- Please also submit any interactive delegate engagement ideas that you have (this is not compulsory, just advised).
- When submitting your application, please state which sector your company belongs to.
- If you are submitting a proposal for a session, please ensure you include all of the requested information outlined on the previous slide.



If you are interested in a sponsorship opportunity or exhibition space, please get in touch with Annabel!

